



Grantus

www.grantus.com.au

Grantus Rural Performance Insights

RCV Forum 2025 Edition



Funding. Strategy.
Systems that work.

AT GRANTUS, WE HELP RURAL COUNCILS CUT THROUGH
THE NOISE, UNLOCK FUNDING, AND BUILD SMARTER
SYSTEMS TO DELIVER OUTCOMES THAT MATTER.

This regional snapshot pack reveals how different areas are performing across funding per capita, planning, MCH services, satisfaction, and more.

Come visit our stand to:

- See where your council ranks on grant success
- Guess your council in the regional maps challenge (yes, there are chocolates!)
- Full reports on the two case studies – early years and housing

Teaser for case study & white paper

LEVELLING THE PLAYING FIELD:
Early Years White Paper

WHEN COUNCILS LEAD:
Housing at the Pyrenees Shire
Council Case Study

Want the full report?

Come see us at the stand — or email simon@grantus.com.au to get yours.

Scan the QR code to book a
non-obligatory, confidential
chat with Simon.

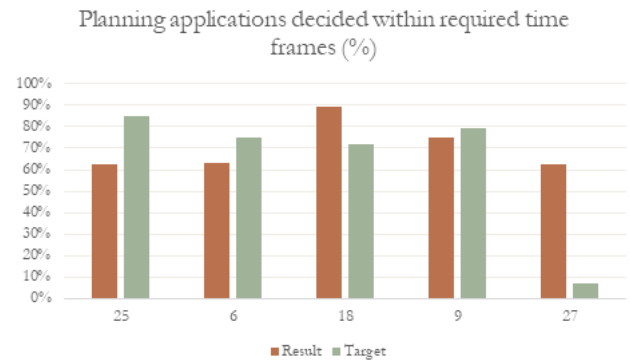
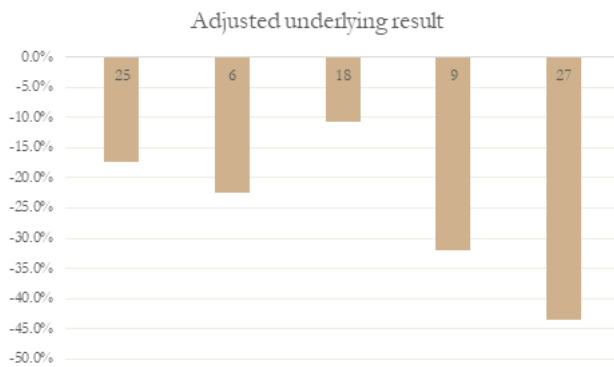


Let's explore whether or not
Grantus can assist you.

Grantus

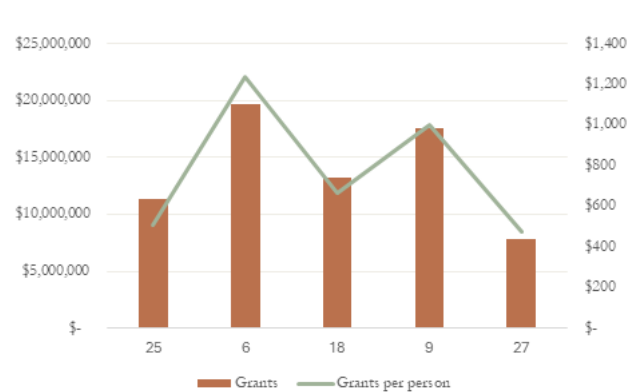
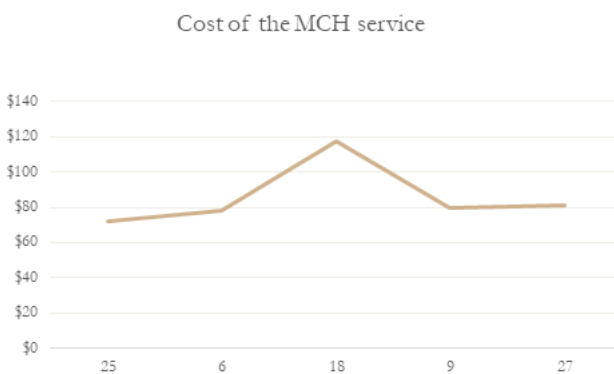
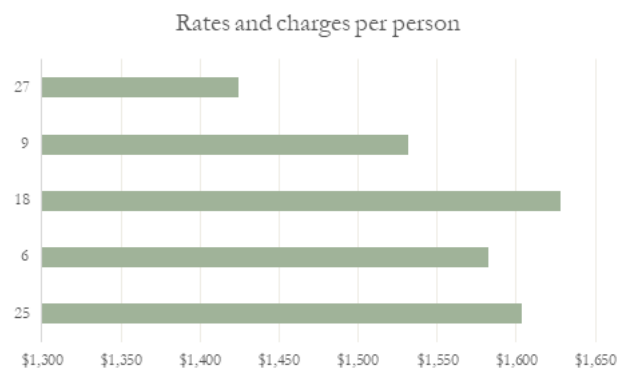
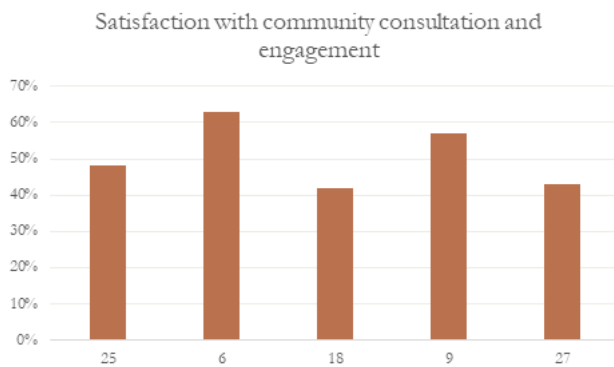
Want a full performance scorecard or tailored
strategy session for your council?

Sign up at the Grantus stand or online to unlock
deeper insights, tools and support.



Rural South West Region

How is your region performing on key funding, service & infrastructure indicators?

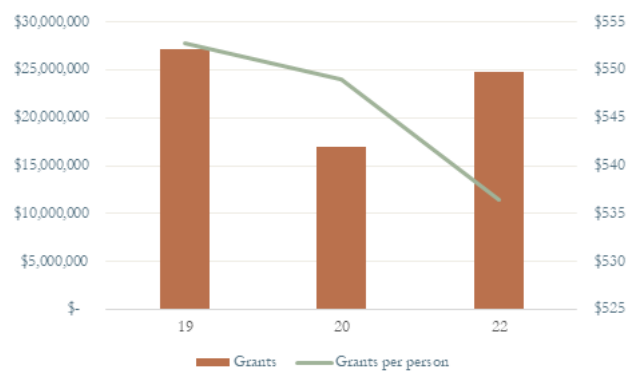
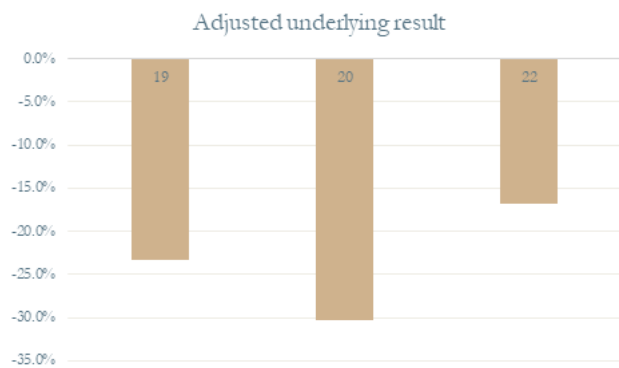


Council names are masked. Visit Grantus at the RCV Forum 2025 to find your council, explore your performance snapshot and unlock a tailored strategy brief.

Want the full story?

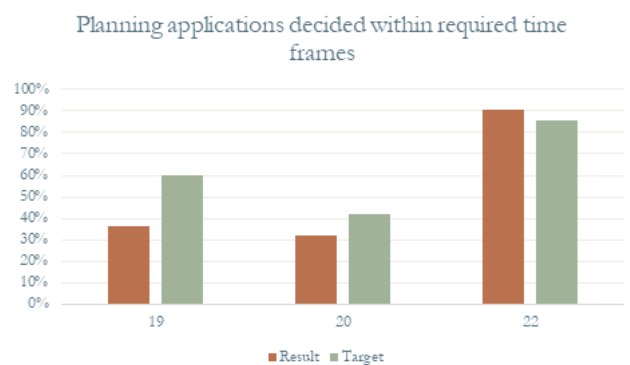
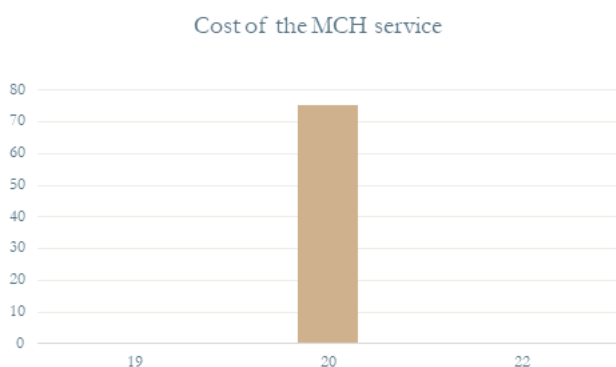
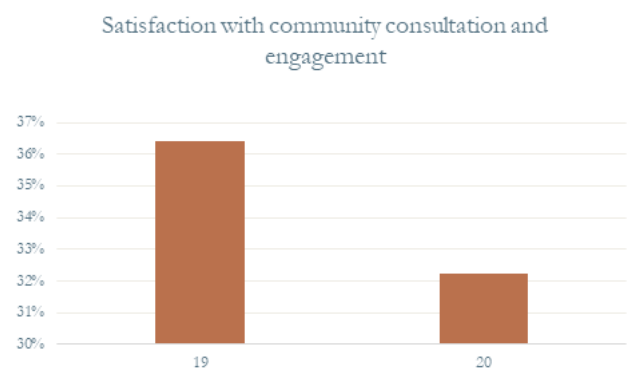
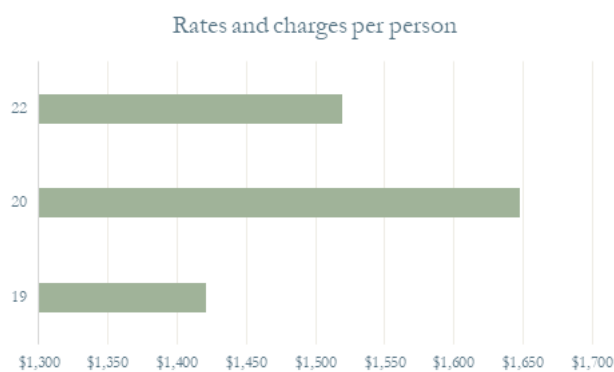
Ask us for your performance snapshot, grant strategy guide or clarity session.

Source: Victorian Government 2024, Local Government Performance Reporting 2023-24, 6 November. Annual reports 2023/24. Essential Services Commission 2025, The Outcomes of Rate Capping: 2025 Report, 12 June.



Rural South East Region

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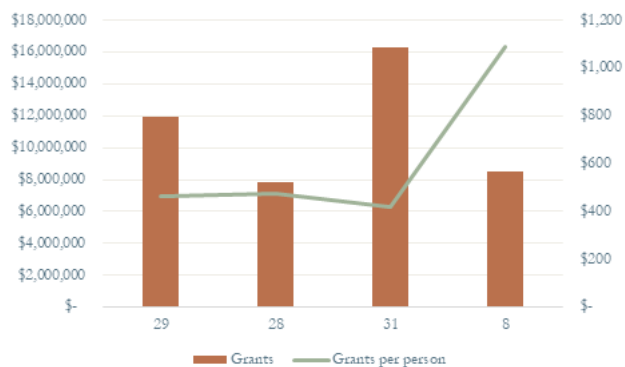
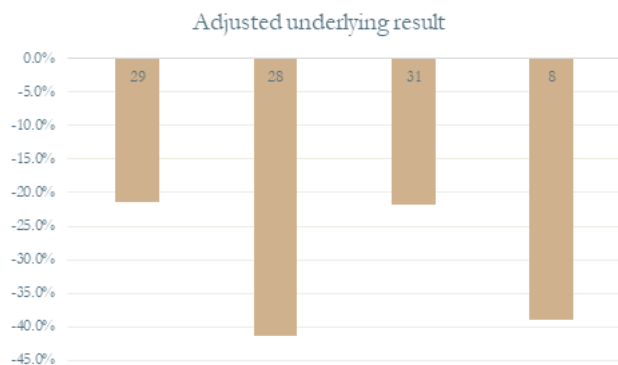


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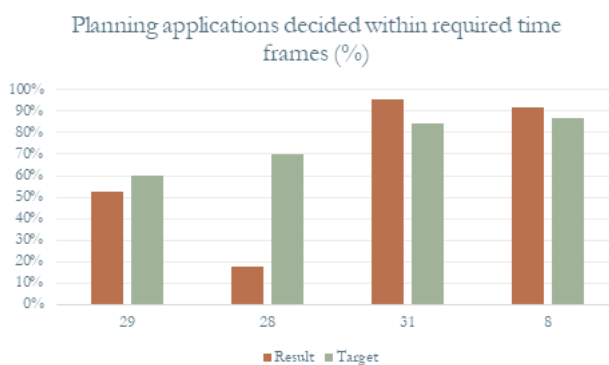
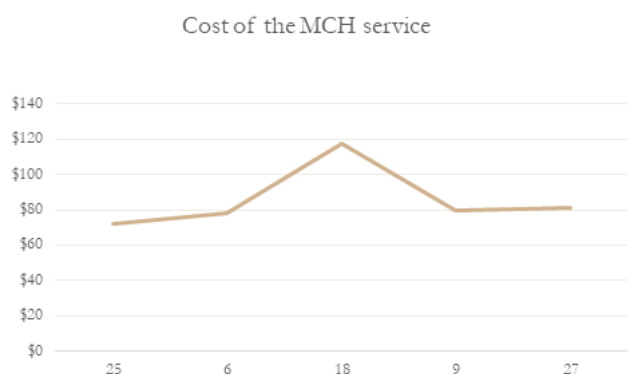
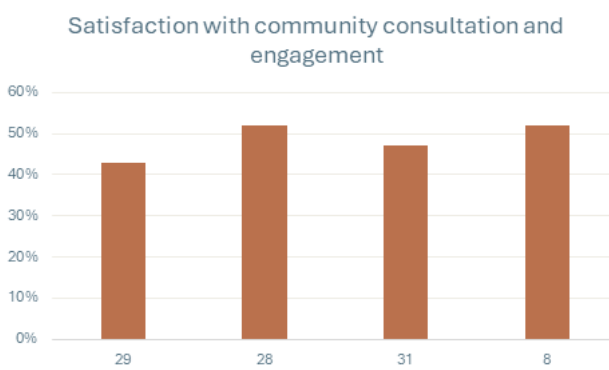
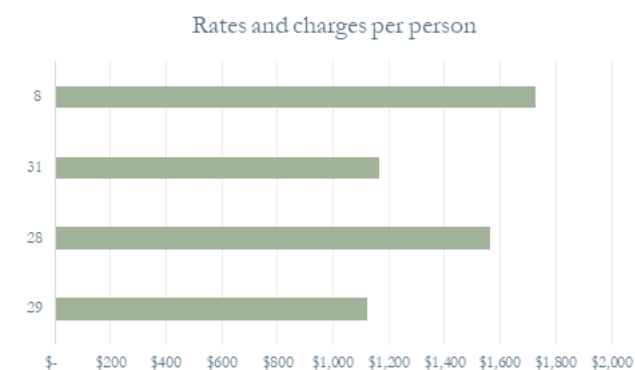
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Rural South Central Region

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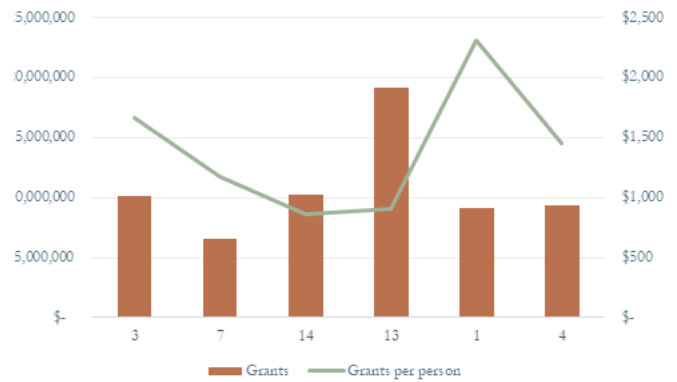


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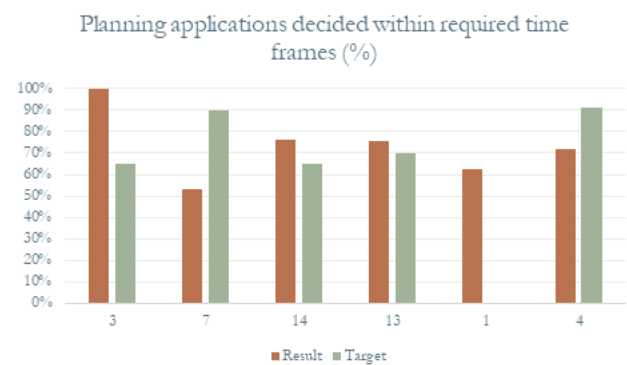
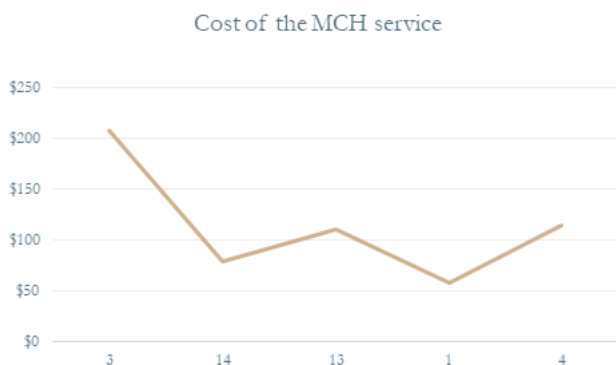
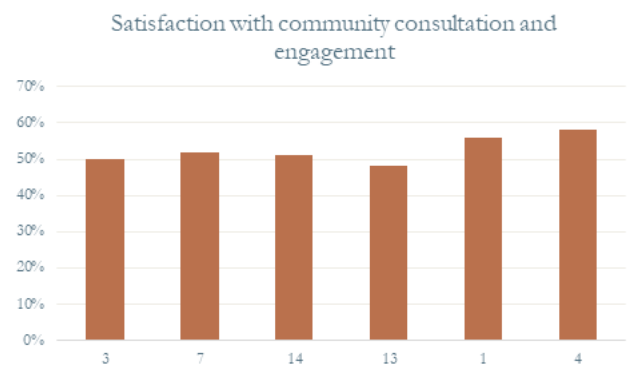
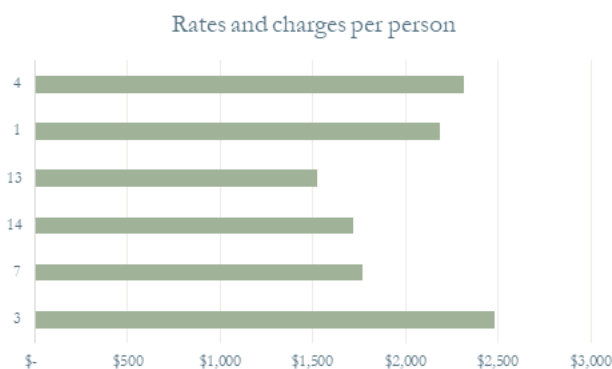
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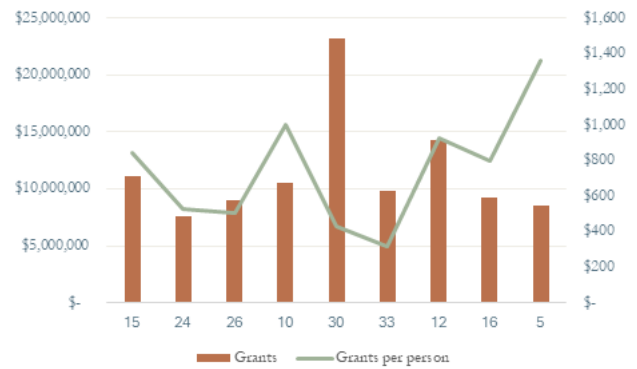
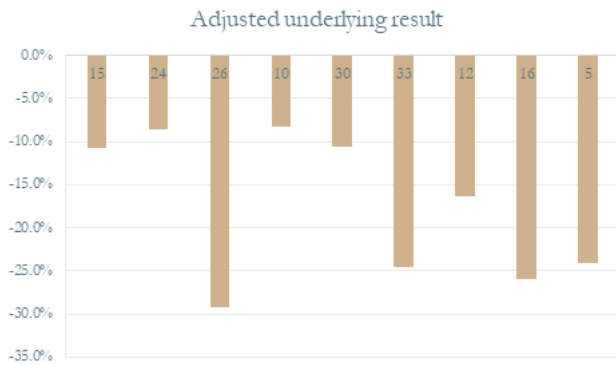


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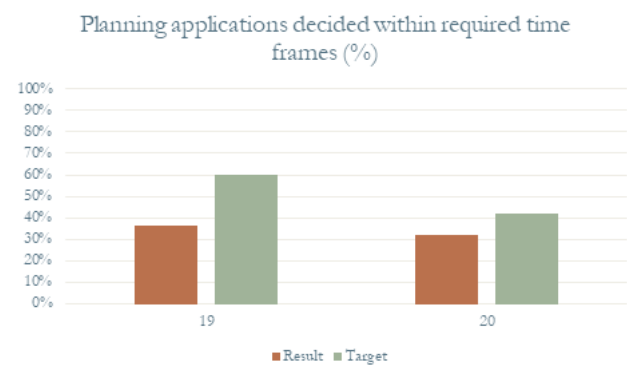
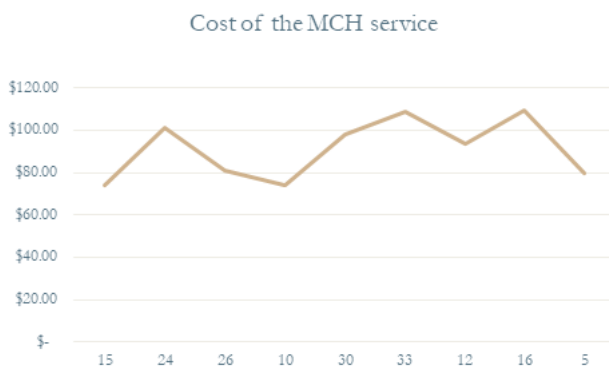
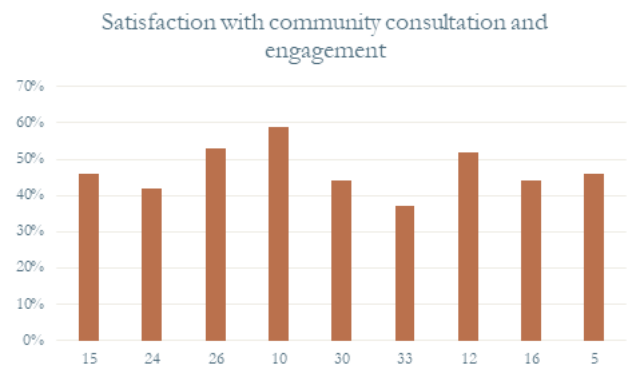
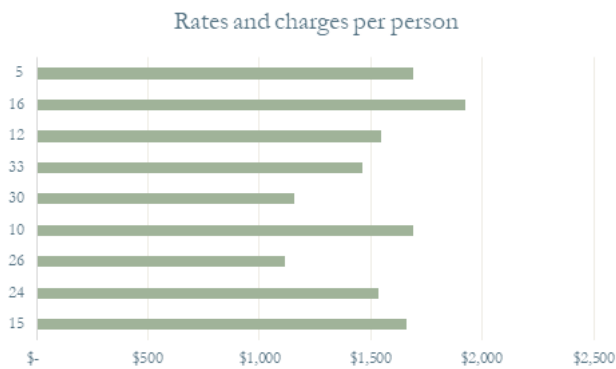
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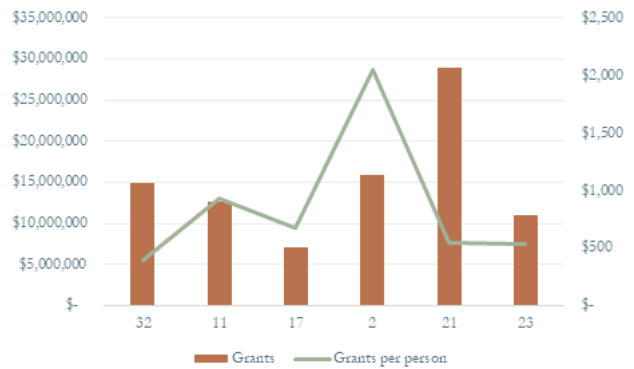
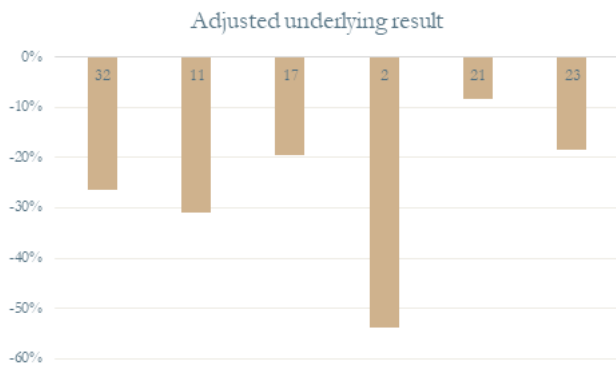


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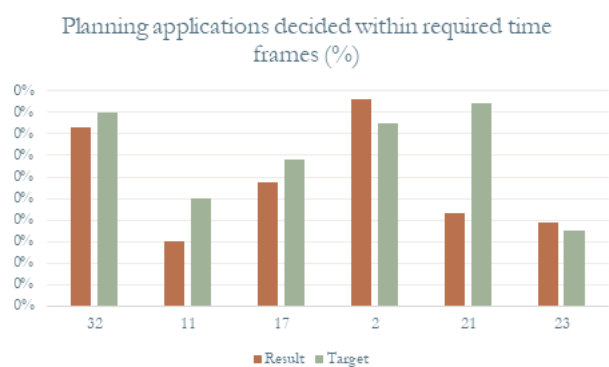
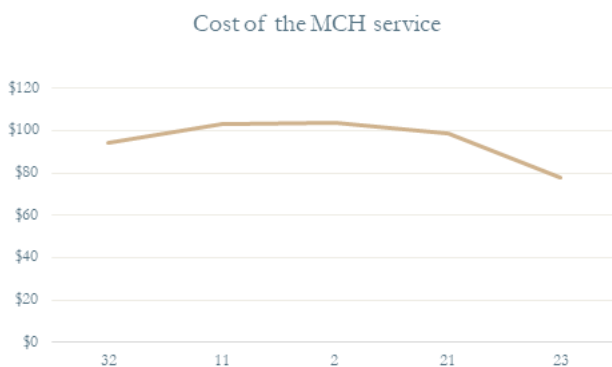
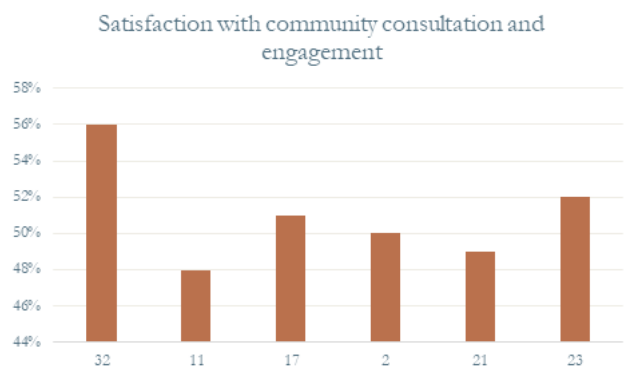
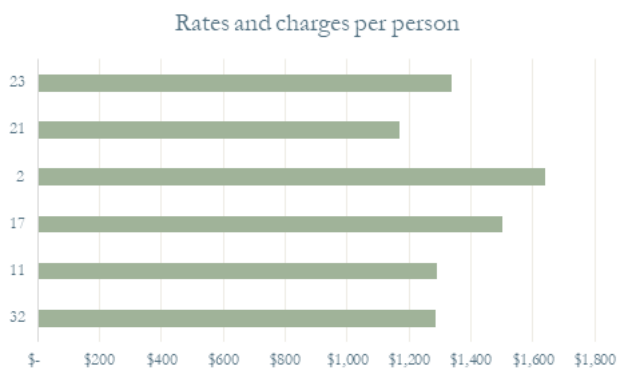
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Levelling the Playing Field

Why Rural Councils Must Lead on Early Years Investment

Too many rural towns are being left behind. Despite major reforms, early years access in rural Victoria remains unequal, and the gap is growing.

THE BIG CHALLENGES

- Childcare deserts disproportionately impact rural children, families and communities
- Educator shortages
- Thin markets due to a Commonwealth funding model which favours highly populated, affluent areas
- Short term grants that don't allow for long term planning

WHAT RURAL COUNCILS CAN DO

- **Plan for Infrastructure**
Use data and tools like Investment Logic Mapping to align needs with state and federal priorities.
- **Strengthen Local Workforce**
Partner with schools, TAFEs and local services to build and retain talent.
- **Build the Case with Data**
Use AEDC and enrolment trends to highlight gaps and secure investment.
- **Lead Regional Collaboration**
Amplify your voice by planning and applying together.

WHY IT MATTERS

The first five years of life are a critical window; what happens in those years shapes life outcomes.

Rural councils are best placed to lead and regionally must act to make sure no child is left behind simply because of where they live.

EXAMPLES IN ACTION

Grantus clients at Towong, Northern Grampians and Loddon councils are already developing strategies and using data to lead the way.

Want the full roadmap?

Visit us at the forum or [contact us](#) for the full white paper to unpack your council's early years opportunity.



When Councils Lead

How Pyrenees Shire Unlocked Housing and Workforce Growth

Beaufort faced critical worker shortages and low rental vacancy. Private developers weren't stepping in. The Pyrenees Shire Council knew waiting wasn't an option.

THE ACTION

The Council took the lead:

- Leveraged 10+ years of planning experience through a self funded residential development.
- Partnered with Grantus to peer review and refine funding submissions
- Secured both state (RWAF) and federal (Housing Fund) support.
- Engaged Grantus to develop a funder aligned business case to align Councillors and secure future commitments.

THE OUTCOME

Two major funding wins. 20–30 new accommodation beds. Boosted capacity for aged care, tourism, and essential services. And a clear roadmap for future opportunities and other councils to follow.

THE LESSON

Small councils can lead big change, when they're ready. The Pyrenees Shire Council aligned plans, built internal capability, and showed the government it was investable.

Want the full case study?

Or our "Ready to Intervene" checklist?
Visit us at the forum or [send us an email](#).



Grantus is your trusted partner in funding, strategy and investment planning. We help organisations secure and manage funding, navigate complex governance and deliver transformational projects that create lasting impact.



Simon Coutts, Director
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simon@grantus.com.au
www.grantus.com.au



Scan the QR code to book a non-obligatory, confidential chat with Simon.



Let's explore whether or not Grantus can assist you.

Unlock the full story of your council's performance.

These snapshots are just the beginning. At Grantus, we work with rural councils to build clarity, secure investment, and design systems that deliver.

IF YOU'RE READY TO:

- Uncover gaps in your funding strategy
- Seeking investment funds
- Streamline how your team works
- Plan smarter for what's next
- then let's talk.

YOUR NEXT STEPS:

- Drop by our stand at the RCV Forum
- Request your full "Council Performance" scorecard
- Book a free strategy chat
- Sign up to our Strategy and Funding newsletter

Trusted by:

