

the Gannawarra

“Victoria’s Nature Based Tourism Destination”

Cr Charlie Gillingham - Mayor
Tom O’Reilly – Chief Executive Officer



THE GANNAWARRA



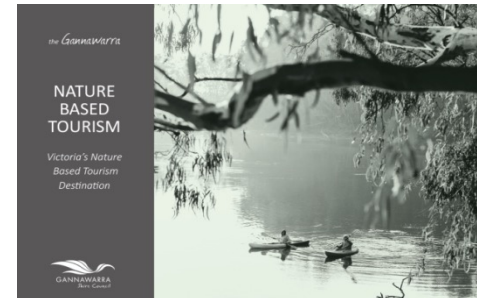
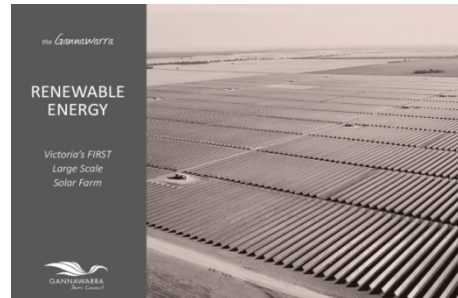
ABOUT US

- Stable population of around 10,500
- 9 small communities
- The 3 main towns are Kerang, Cohuna and Koondrook (populations of 4,000, 2,500 & 1,000)
- and 6 small townships and hamlets of less than 500 pop
- Spread over 3,736 square klms
- Land use historically and typically irrigated diary and dry land cropping ... but that is changing ... significantly

Agriculture – Innovative

Renewable Energy – esp solar

Tourism - Nature Based



THE GANNAWARRA'S CLAIMS TO FAME

- Home of Australia's largest solar / battery storage system – the Gannawarra Solar Farm
- Home of Victoria's 1st first large scale Solar Farm
- Produced Victoria's 1st commercial cotton crop
- Home of Australia's largest emu farm
- Brown Bros wineries largest vineyard is in the Gannawarra
- Home to Australia's largest organic processing tomato industry – we grow 40% of Australia's organics field processing tomatoes
- A new \$40M medicinal cannabis farm at Murrabit
- Nature Based Tourism destination - Home of Gunbower Island – the 'Kakadu of the South' – Australia's largest inland island
- We have the iconic Koondrook Wharf – a finalist in the World Architectural Festival awards and the international winner of the 2019 Chicago Athenaeum / European Design for Architecture Art awards

There's a lot more to the Mallee



Innovative Agriculture



GANNAWARRA SOLAR FARM



the Gannawarra

NATURE BASED TOURISM

*Victoria's Nature
Based Tourism
Destination*



NATURE BASED TOURISM



All part of the package ... we even built a beach on the Gunbower









Let's talk glamping and the Koondrook Retreat











An aerial photograph of a lush green forest clearing. In the center, there is a sandy area with several small, brown, rectangular tents or huts with white roofs. A group of people is gathered around the structures. The surrounding forest is dense with tall, thin trees. The sky is clear and blue.

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Victoria's *Nature Based* Tourism Destination